

Course Unit Title:	Public Speaking
Course Unit Code:	COM101
Type of Course Unit: (Compulsory/Optional)	Compulsory
Level of Course Unit: (first, second or third cycle)	Bachelor (1st Cycle)
Year of Study:	1
Semester when the unit is delivered:	1
Number of ECTS credits allocated:	5
Name of lecturer(s):	TBA
Learning Outcomes of the course unit:	
<p>Upon successful completion of this course students should be able to:</p> <ul style="list-style-type: none"> • Identify the transactional nature of human communication and consider the importance of verbal and nonverbal aspects as well as the complexity of listening. • Identify and analyze entailed dynamics of group interaction and leadership aspects; comprehend and reflect on functional roles in shared problem solving contexts. • Assess the importance of self-disclosure and metacommunication in establishing types of intimacy and qualitative interpersonal relationships; • Discuss the developmental stages of relationships, types of messages and communication climate's and reflect on the nature of interpersonal conflict. • Identify types and characteristics of interviewing as well as questioning formats and patterns. • Structure and develop an informative speech with the objective of audience comprehension and retention of conveyed knowledge. • Influence the thinking and action of others in a persuasive speech with the objective of shared problem solving in an ethical framework. 	
Mode of Delivery:	Face- to- face

Prerequisites and co-requisites:	ENG 102 or Permission of Instructor
Recommended optional program components:	None
<p>Course Contents:</p> <p>Objective: This course aims at providing students with a broad view of the aspects of human communication, enabling them to understand that it is a complex phenomenon but also helping them to improve their communication behavior. The theory governing most important forms of communication is analysed and reinforced with practical or theoretical projects.</p> <p>Description: The students are first introduced to the theory of human communication. Such topics as the models of the communication process and the characteristics of communication competence are presented.</p> <p>The process of public speaking is analysed: students learn, for example, the steps in speech development and organization, the importance of audience analysis and research. Students also learn the different characteristics of specific types of public speeches such as the informative and persuasive. Moreover, emphasis is given to the delivery of a speech.</p> <p>The group as a communicating medium is analysed and various aspects such as small group characteristics and the role of leadership are presented.</p> <p>Aspects of dyadic and interpersonal communication such as types of interview, interview situations and the dynamics of interpersonal relationships are studied.</p> <p>Other aspects of communication are introduced such as perception and self-concept, verbal and non verbal communication, mass media and the skill of listening.</p> <p>The importance of topics such as the above may be reinforced by requiring students to</p>	

carry out practical assignments.

Most specifically, the projects that the students complete throughout the course may include speech presentations, oral group projects, interview assignments, film assignments or others.

Recent developments and contemporary issues pertaining to the subject-matter of the course.

<p>Recommended or required reading:</p>	<p>Adler, Ronald B, & Rodman George: UNDERSTANDING HUMAN COMMUNICATION Oxford University Press, Latest Edition</p> <p>Pearson and Nelson : UNDERSTANDING AND SHARING. W. M. C. Brown Publishers.</p> <p>Hybels and Weaver : COMMUNICATING EFFECTIVELY Random House.</p> <p>Joseph A Devito: HUMAN COMMUNICATION Harper & Row, Publishers, Latest Edition</p> <p>Stewart L Tubbs & Sylvia Moss: HUMAN COMMUNICATION McGraw Hill, Latest Edition</p>								
<p>Planned learning activities and teaching methods:</p>	<table border="1"> <tr> <td>Class Instruction</td> <td>42 Hours</td> </tr> <tr> <td>Consultation</td> <td>15 Hours</td> </tr> </table>	Class Instruction	42 Hours	Consultation	15 Hours				
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<p>Assessment methods and criteria:</p>	<table border="1"> <tr> <td>Oral presentations</td> <td>30%</td> </tr> <tr> <td>Assignments/Projects</td> <td>30%</td> </tr> <tr> <td>Written Exams</td> <td>40%</td> </tr> <tr> <td></td> <td>100%</td> </tr> </table>	Oral presentations	30%	Assignments/Projects	30%	Written Exams	40%		100%
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Assignments/Projects	30%								
Written Exams	40%								
	100%								
<p>Language of Instruction:</p>	<p>English</p>								
<p>Work Placement(s):</p>	<p>No</p>								
<p>Place of Teaching:</p>	<p>Regular Classroom European University Cyprus, Nicosia</p>								