



The School of Business Administration

Department of Accounting, Economics and Finance

Our **Mission** is to empower students through innovative education methods and tools in the disciplines of Accounting, Finance and Economics, always in accordance with the highest professional standards; to promote lifelong learning by equipping students with the essential academic tools required to foster personal growth and professional development during and beyond their studies; to offer the greatest employability opportunities to the department's graduates; and to deliver high quality research.

Our **Vision** is to enhance the Department's reputation in teaching and research as a world-class one, and to provide an exceptional learning experience to students, which is widely recognised for its innovation and excellence.

Our core **Values** of the Department of Accounting, Economics and Finance are:

Excellence	in education, research and community engagement.
Integrity	Acting with honesty, accountability & social responsibility.
Collaboration	Fostering creative partnerships and open communication.
Transparency	Promoting an atmosphere of openness to promote quality in education and research.