

**Name of Program: Master of Business
Administration (MBA)**

Degree: Master in Business Administration

The MBA program is academic, but also equips students with the labor market skills and knowledge and prepares them as managers for today's increasingly complex and multidimensional work environment. It includes a strong focus on leadership, teamwork and integrative management activities.

GENERAL OBJECTIVES:

The MBA program aims to develop in students multi disciplined management knowledge and skills and create well-rounded business leaders that can work across organizational boundaries in today s business world with entrepreneurial skills and a clear vision for the future. Remaining in constant close contact with the business world, the School aims at reacting quickly to changes in the business climate in setting the content of its MBA program. A synopsis of the general objectives is given below:

- To provide an education leading to an academic degree, namely a Master of Business Administration (MBA).
- To develop the student's capacity to think, write and speak effectively and creatively.
- To develop an appreciation of and respect for social, moral and ethical values as the foundation of man's relationship to his fellow-man and his responsibilities to this community and country.
- To build breadth of perspective and provide sufficient specialization to meet basic professional and career requirements.
- To provide the student with the basic requirements for academic and/or career advancement.

SPECIFIC OBJECTIVES:

- To produce graduates who have the education and ability to assume leadership roles and undertake responsibilities.
- To ensure a learning experience which will provide students with the necessary academic and professional know-how to enter any sector of the business community as a key person.
- To introduce students to theories of business behavior and the relation of an organization to its internal and external environment as well as to management skills such as the ability to make decisions, analyze and solve business problems and communicate effectively.
- To provide an overall view of the management of an enterprise in a complex and changing environment.

LEARNING OUTCOMES:

By the end of the program, students are expected to have developed or further improved:

- A systematic critical understanding of organizations, their management and their external context;
- The ability to apply relevant knowledge to complex situations;
- The ability to respond to and manage change;
- Conceptual abilities and analytical skills that enable them to:
 - Evaluate the rigor and validity of published research and assess its relevance to new situations;

- Extrapolate from existing research and scholarship to identify new or revised approaches;
- Practice a critical awareness of current issues in business and management informed by leading edge research and practice in the field;
- An understanding of techniques appropriate to detailed investigation into relevant business and management issues the ability to acquire and analyze data and information, evaluate their relevance and validity, and synthesize information in the context of new situations;
- The ability to conduct research into business and management issues;
- To expand and develop interpersonal and leadership skills;
- To develop Business models and adjust to the specific environmental conditions.

EMPLOYMENT OPPORTUNITIES:

Finance, Industry, Retail, Business Consultancy, Human Resource Management, Start-up, Government and Semi-Government Organizations, International Organizations.

DEGREE REQUIREMENTS			
All students pursuing the MBA degree must complete the following requirements:			
MBA Core Courses		27	68
Research Project		3	22
Total Requirements		30 credits	90 ECTS
CORE COURSES		27 credits	68 ECTS
EC 611	Managerial Economics and Finance	3	8
IB 642	Global Business Environment	3	7
MG 614	Decisions in Operations Management	3	8
MG 645	Human Resource Management and Leadership	3	7
A 621	Financial and Managerial Accounting	3	7
MG 669	Strategic Management	3	8
MK 641	Strategic Marketing Management	3	8
MG 686	Research and Technology Development	3	8
MK 643	Product and Services Management	3	7
RESEARCH PROJECT		3 credits	22 ECTS
Code	Course Title	Credits	ECTS
MBA 699	Master Comprehensive Project	3	22