Name of Program: **Business Administration**
(E-Learning)
(MASTER OF BUSINESS ADMINISTRATION/MBA)

Program Coordinator: **Prof. Andreas Efstathiades**

CODE	COMPULSORY COURSES	COURSE COORDINATOR	INSTRUCTORS
MBA 600	Leadership, Entrepreneurship and Innovation	Elmos Konis	Elmos Konis, Polys Votsis, Andri Georgiadou, Eleni Lamprou, Angelos Vouldis
MBA 605	Business Economics and Finance in a Global Environment	Marios Mavrides	Marios Mavrides, Alexios Kythreotis, Dimitrios Dapontas
MBA 610	Customer Value Creation	Myria Ioannou	Myria Ioannou, Nikolaos Boukas, Lycourgos Hadjiphanis, Panayiotis Ballas, Yiannos Rossides
MBA 615	Strategic Management and Planning	George Papageorgiou	George Papageorgiou, Polys Votsis, Evangelia Pappa, Marios Theophilou
MBA 620	Information Systems and Business Analytics	George Papageorgiou	George Papageorgiou, Lycourgos Hadjiphanis, Nikolaos Schiniotakis, Georgios Rigopoulos
MBA 625	Logistics and Operations Management	Andreas Efstathiades	Andreas Efstathiades, Georgios Stathakis, Dimitra Kalaitzi, Aikaterini Kokkinou
	Master Thesis OR Three Elective Courses		
MBA 690	Master Thesis **OR** Three Elective Courses	Andreas Efstathiades	Andreas Efstathiades
	Elective Courses		
MBA 630	Ethics and Corporate Social Responsibility	George Papageorgiou	George Papageorgiou, Emily Tsikkou, Christos Georgiou
MBA 635	Project Management	Andreas Efstathiades	Andreas Efstathiades
MBA 640	Corporate Communication and negotiation skills	Elmos Konis	Elmos Konis
MBA 645	E- Business and Digital Marketing	Lycourgos Hadjiphanis	Lycourgos Hadjiphanis, Zoi-Charis Belenioti

MBA 650	Investment and Risk Management	Onisiforos Iordanou	Onisiforos Iordanou, Panayiotis Tzavaras, Thanos Verousis