

Name of Program: **Business Studies**
(BACHELOR OF BUSINESS ADMINISTRATION)

Program Coordinator: **Dr. Cathrin Lazarou**

GENERAL EDUCATION REQUIREMENTS		INSTRUCTORS
ENGLISH AND COMMUNICATION		
COM215	Public Speaking and Human Communication	Krystallo Nicolaou-Konstantinidou , Monica Hadjichrysanthou
ENB220	Writing for Business Studies	Claire Georgiou
ENB230	Business Communication in English	Claire Georgiou
HUMANITIES & SOCIAL SCIENCES		
N/A	Psychology, Sociology Languages*	
BUSINESS CORE REQUIREMENTS		
BUS100	Introduction to Business	Costas Ellinas , Kyriakos Christofi , Yiannos Rossides , Despina Marouchou , Emily Tsikkou
BUS210	Numerical Applications and Methods for Business	Antri Konstantinidi , Andreas Michaelides
BUS220	Innovation and Entrepreneurship	Cathrin Lazarou , George Papageorgiou , Christakis Sourouklis
BUS230	Business Computer Applications	George Kyprianou
BUS300	International Business	Cathrin Lazarou , Costas Ellinas
BUS400	Strategic Management	Pieris Chourides , Cathrin Lazarou
BUS315	Business Research	Lycourgos Hadjiphanis , Loukia Evrpidou
BUS405	Undergraduate Thesis	Cathrin Lazarou
MAR100	Introduction to Marketing	Dino Domic , George Tofa , Nikolaos Boukas
MGT100	Principles of Management	Costas Ellinas , Kyriakos Christofi , Yiannos Rossides , Despina Marouchou , Leonidas Alexandrou
MGT150	Organizational Behavior	Christakis Sourouklis , Despina Marouchou

AEF110	Introduction to Financial Accounting	Alexios Kythreotis, Kyriacos Antoniou, Maria Angeli, Marios Athanasiou, Chrystalla Kazara
AEF125	Introduction to Managerial Accounting	Maria Angeli, Kyriacos Antoniou
AEF100	Principles of Microeconomics	Marios Mavrides, Onisiforos Iordanou, Antri Konstantinidi, Alexandros Apostolides
AEF115	Principles of Macroeconomics	Marios Mavrides, Onisiforos Iordanou, Alexandros Apostolides
AEF135	Essentials of Financial Analysis	Loukia Evripidou, Simona Mihai
AEF320	Corporate and Business Law I	Evripides Hadjinestoros
AEF105	Business Statistics	Onisiforos Iordanou, Antri Konstantinidi, Klea Panayidou

MAJOR FIELDS OF STUDIES ELECTIVES

Students will select 12 courses from at least 2 of the major fields of study listed below, and 1 course from the following two courses:

BUS420	BUSINESS SIMULATIONS	Cathrin Lazarou
PLC300	PLACEMENT	Program Coordinator

Management and Marketing

Marketing and Digital Communications

Economics and Finance

Hospitality and Tourism Management

FREE ELECTIVES

*Students will have a choice of Greek, German, French, Spanish, Russian. If a Language Elective is chosen, then the Students must complete both language levels.