

**Name of Program: Business Administration  
(E-Learning)  
(MASTER OF BUSINESS ADMINISTRATION/MBA)**

**Program Coordinator: Prof. Andreas Efstathiades**

CODE	COMPULSORY COURSES	COURSE COORDINATOR	INSTRUCTORS
MBA 600	Leadership, Entrepreneurship and Innovation	Elmos Konis	<a href="#">Elmos Konis, Polys Votsis, Andri Georgiadou, Eleni Lamprou, Angelos Vouldis</a>
MBA 605	Business Economics and Finance in a Global Environment	Marios Mavrides	<a href="#">Marios Mavrides, Alexios Kythreotis, Dimitrios Dapontas</a>
MBA 610	Customer Value Creation	Myria Ioannou	<a href="#">Myria Ioannou, Nikolaos Boukas, Lycourgos Hadjiphanis, Panayiotis Ballas, Yiannos Rossides</a>
MBA 615	Strategic Management and Planning	George Papageorgiou	<a href="#">George Papageorgiou, Polys Votsis, Evangelia Pappa, Marios Theophilou</a>
MBA 620	Information Systems and Business Analytics	George Papageorgiou	<a href="#">George Papageorgiou, Lycourgos Hadjiphanis, Nikolaos Schiniotakis, Georgios Rigopoulos</a>
MBA 625	Logistics and Operations Management	Andreas Efstathiades	<a href="#">Andreas Efstathiades, Georgios Stathakis, Dimitra Kalaitzi, Aikaterini Kokkinou</a>
	<b>Master Thesis OR Three Elective Courses</b>		
MBA 690	Master Thesis <b>OR</b> Three Elective Courses	Andreas Efstathiades	<a href="#">Andreas Efstathiades</a>
	<b>Elective Courses</b>		
MBA 630	Ethics and Corporate Social Responsibility	George Papageorgiou	<a href="#">George Papageorgiou, Emily Tsikkou, Christos Georgiou</a>
MBA 635	Project Management	Andreas Efstathiades	<a href="#">Andreas Efstathiades</a>
MBA 640	Corporate Communication and negotiation skills	Elmos Konis	<a href="#">Elmos Konis</a>
MBA 645	E- Business and Digital Marketing	Lycourgos Hadjiphanis	<a href="#">Lycourgos Hadjiphanis, Zoi-Charis Belenioti</a>

MBA 650	Investment and Risk Management	Onisiforos Iordanou	<a href="#"><u>Onisiforos Iordanou,</u></a> <a href="#"><u>Panayiotis Tzavaras, Thanos</u></a> <a href="#"><u>Verousis</u></a>
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