

Name of Program:

Business Administration
(MASTER OF BUSINESS ADMINISTRATION/MBA)

Program Coordinator:

Prof. Andreas Efstathiades

CODE	COMPULSORY COURSES	INSTRUCTORS
MBC600	Leadership, Entrepreneurship and Innovation	Elmos Konis, Polys Votsis
MBC605	Business Economics and Finance in a Global Environment	Marios Mavrides, Alexios Kythreotis
MBC610	Customer Value Creation	Myria Ioannou, Lycourgos Hadjiphanis, Nikolaos Boukas
MBC615	Strategic Management and Planning	George Papageorgiou, Polys Votsis
MBC620	Information Systems and Business Analytics	George Papageorgiou, Lycourgos Hadjiphanis
MBC625	Logistics and Operations Management	Andreas Efstathiades
	Master Thesis OR Three Elective Courses	
MBC690	Master Thesis OR Three Elective Courses	Andreas Efstathiades
	Elective Courses	
MBC630	Ethics and Corporate Social Responsibility	George Papageorgiou, Emily Tsikkou
MBC635	Project Management	Andreas Efstathiades
MBC640	Corporate Communication and negotiation skills	Elmos Konis
MBC645	E- Business and Digital Marketing	Lycourgos Hadjiphanis
MBC650	Investment and Risk Management	Onisiforos Iordanou