«Graphic Design (4 Years/240 ECTS, B.A.)»

(offered at Minjiang University, Fuzhou, Fujian, China)

Curriculum

Major Requirements		
Course Code	**Course Name**	**Instructor**
GRD100	Introduction to Graphic Design	HE Beirong
GRD105	Idea Generation and Design Processes	HUANG Zixuan LIN En ZHU Yi MENG Weiyan SUN FEIFEI Ji Lei
GRD110	Design Principles	Constantinou Christiana Hadjipapa Sophia Anastasiades Tasos
GRD115	Drawing Techniques	HU Bozhong HUANG Zhongyun CAI Jian CHEN Naihui Minsi Chen Luo Fanglin
GRD120	Introduction to Art History	CHU Xiangna
GRD125	Typography I	GONG Xiaotian ZHANG Chang
GRD130	Colour Theory and Practice	Karkotis Spyros
GRD135	Photography I	CHI Han
GRD205	Typography II	Savvides Alexandros Karkotis Spyros Christodouli Olympiou
GRD210	Life Drawing	ZHENG Yanmin ZHENG Zhen Wang Mingtai
GRD215	Computer Applications for Graphic Design	Karkotis Spyros
GRD220	Marketing for Designers	YANG Xiaoyan
GRD225	Graphic Design History	Chu Xiangna
GRD230	Visual Identity Design	TBA
GRD235	Introduction to Multimedia Design	TBA
GRD240	Introduction to 3D Design	HE Beirong
GRD245	Graphic Design and Production	Karkotis Spyros

GRD300	Typography III	TBA
GRD305	Graphic Design and Advertising	Yang Feng Ji Lei ZHANG Chang
GRD310	Illustration for Graphic Design and Multimedia	TBA
GRD315	Motion Design I	Demetra Engelzou
GRD320	Publication Design I	Spyros Karkotis
GRD325	Package Design	Spyros Karkotis
GRD330	Information Design	Marios Christophorou Demetra Engelzou
GRD335	Digital Media Techniques	TBA
GRD375	Modern and Contemporary Art	ZHENG Na
GRD400	3D Modelling Design	TBA
GRD405	Web Page Design I	Marios Christophorou
GRD410	Professional Practices in Graphic Design	TBA
GRD420	Design and Technologies for Social Media	TBA

Specialization Courses:
- **Multimedia Design   or**
- **Printed and Digital Communication**

Students choose four (4) courses from the specialization of their choice. Students who do not wish to choose specialization courses but wish to select courses from both specializations, may do so, with the coordinator's consent.

Multimedia Design		
GRD340	Topics in Visual Culture	TBA
GRD345	Motion Design II	TBA
GRD350	Photography II	Savvides Alexandros Petros Nicolaides
GRD425	Web Page Design II	TBA
GRD430	3D Computer Animation	TBA
GRD435	Sound and Motion	TBA
Printed and Digital Communication		
GRD340	Topics in Visual Culture	TBA
GRD350	Photography II	TBA
GRD360	Socially Useful Design	TBA
GRD365	Current Awareness Topics in Graphic Design	TBA
GRD370	Comic Book Theory and Design	TBA
GRD440	Publication Design II	TBA
Final Thesis Project		
GRD485	Final Thesis Project I	TBA
GRD490	Final Thesis Project II	TBA
Internship		

GRD415	Internship	TBA
Free Electives		