

Name of Program: **Hospitality and Tourism Management
(BACHELOR OF ARTS)**

Program Coordinator: **Dr. Stelios Marneros**

GENERAL EDUCATION COURSES		INSTRUCTORS
ENB220	Writing for Business Studies	Claire Georgiou
ENB230	Business Communication in English	Claire Georgiou
AEF105	Business Statistics	Onisiforos Iordanou, Demetris Hadjiloucas
Languages (I and II)*: Russian, German, French, Spanish, Greek		
BUSINESS CORE COURSES		
AEF110	Introduction to Financial Accounting	Alexios Kythreotis, Marios Athanasiou,
MAR110	Social Media and Marketing Communications	Lycourgos Hadjiphanis, Marilia Kountouridou
MGT150	Organizational Behaviour	Christakis Sourouklis, Despina Marouchou
MAR220	Emerging Issues in International Marketing	Dino Domic, Myria Ioannou
MGT220	Managing and Developing Human Capital	Christakis Sourouklis
BUS220	Innovation and Entrepreneurship	Cathrin Lazarou, Christakis Sourouklis
MAR355	Brand Management	Lycourgos Hadjiphanis, Myria Ioannou
BUS315	Business Research	Lycourgos Hadjiphanis, Loukia Evripidou
MAR440	Marketing of Services	Myria Ioannou, Pantelis Hadjiyerou
BUS405	Undergraduate Thesis	Cathrin Lazarou, Kyriakos Christofi
AEF320	Corporate and Business Law I	Evripides Hadjinestoros
BUS400	Strategic Management	Pieris Chourides, Cathrin Lazarou

MAJOR COURSES		
HTM100	The Hospitality Business	Nikolaos Boukas, Gregoris Demetriou
HTM105	Essentials of Culinary Arts	Stelios Marneros
HTM110	Designing and Managing Bar and Beverage Operations	Stelios Marneros
HTM115	Fundamentals of Tourism and Global Changes	Nikolaos Boukas, Andri Hadjistylli
HTM120	Managing Front Office, Technology and Reservation Systems	Stelios Marneros, Pantelis Hadjiyerou
HTM125	The Art of Gastronomy	Stelios Marneros
HTM200	Event Development and Management	Stelios Marneros
HTM205	Facilities Management	Efsthathios Kolongou,
HTM250	Internship I in Hospitality and Tourism Enterprises	Stelios Marneros
HTM220	Revenue and Cost Control Management in Hospitality and Tourism	Stelios Marneros
HTM300	Food Service Sanitation, Hygiene and Risk Management	Stelios Marneros
HTM305	Niche Tourism and Innovative Products	Nikolaos Boukas, Christakis Sourouklis
HTM315	Sustainable and Responsible Tourism	Nikolaos Boukas, Christakis Sourouklis
HTM350	Internship II in Hospitality and Tourism Enterprises	Christakis Sourouklis
	OR	
MAR335	Digital Marketing	Elmos Konis
HTM330	Managing Casino, Spa and Wellness Services	Stelios Marneros, Pantelis Hadjiyerou
HTM405	Managing Cultural Attractions	Nikolaos Boukas, Christakis Sourouklis
HTM450	Internship III in Hospitality and Tourism Enterprises	Nikolaos Boukas
	OR	
BUS300	International Business AND	Cathrin Lazarou, Costas Ellinas
PRS260	Issues in Crisis Management & CSR	

		Myria Ioannou
HTM320	Contemporary Challenges in Hospitality and Tourism Development and Management	Christakis Sourouklis, Nikolaos Boukas
FREE ELECTIVES		

*Students will have a choice of Greek, German, French, Spanish, Russian. If a Language Elective is chosen, then the Students must complete both language levels.