

Name of Program: “Graphic Design (4 Years/240 ECTS, B.A.)”

Program Coordinator: Ms. Yianna Christophorou

| DEGREE REQUIREMENTS | ECTS |
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| All students pursuing a Bachelor of Arts in the Graphic Design program of study must complete the following requirements: | |
| Major Requirements | 180 |
| Elective Specialization Courses: (a) New Media and Technologies, OR (b) Printed and Digital Communication | 24 |
| General Education Course | 6 |
| Free Elective Courses | 12 |
| Final Thesis Project | 12 |
| Internship | 6 |
| Total ECTS | 240 |

| Major Requirements | | 180 ECTS | |
|--------------------|--|----------|--------------------------------------|
| Course Code | Course Name | ECTS | INSTRUCTOR |
| GRD100 | Introduction to Graphic Design | 6 | Spiros Karkotis |
| GRD105 | Idea Generation and Design Processes | 6 | Elena Stylianou |
| GRD110 | Design Principles | 6 | Sophia Hadjipapa |
| GRD115 | Drawing Techniques | 6 | Sophia Hadjipapa |
| GRD120 | Introduction to Art History | 6 | Sophia Hadjipapa |
| GRD125 | Typography I | 6 | Yianna Christophorou |
| GRD130 | Colour Theory and Practice | 6 | Sophia Hadjipapa |
| GRD140 | Photography | 6 | Alexandros Savvides |
| GRD200 | Advanced Drawing Techniques | 6 | Tasos Anastasiades |
| GRD205 | Typography II | 6 | Yianna Christophorou |
| GRD225 | Graphic Design History | 6 | Elena Stylianou |
| GRD215 | Computer Applications for Graphic Design | 6 | Tasos Anastasiades |
| GRD220 | Marketing for Designers | 6 | Tasos Anastasiades |
| GRD230 | Visual Identity Design | 6 | Yianna Christophorou |
| GRD235 | Introduction to Multimedia Design | 6 | Ελίνα Αντωνίου |
| GRD245 | Graphic Design and Production | 6 | Ελίνα Αντωνίου |
| GRD250 | Modern and Contemporary Art | 6 | Elena Stylianou |
| GRD300 | Typography III | 6 | Yianna Christophorou |
| GRD305 | Graphic Design and Advertising | 6 | Yianna Christophorou |

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| GRD310 | Illustration for Graphic Design and Multimedia | 6 | Tasos Anastasiades |
| GRD315 | Motion Design I | 6 | Demetra Englezou |
| GRD320 | Publication Design I | 6 | Anna Fotiadou |
| GRD325 | Package Design | 6 | Tasos Anastasiades |
| GRD330 | Information Design | 6 | Yianna Christophorou |
| GRD335 | Digital Media Techniques | 6 | Tasos Anastasiades |
| GRD355 | Visual Literacy | 6 | Elena Stylianou |
| GRD400 | 3D Modelling Design | 6 | Demetra Englezou |
| GRD405 | Web Page Design I | 6 | Nearchos Constantinou |
| GRD410 | Professional Practices in Graphic Design | 6 | Yianna Christophorou |
| GRD445 | Interactive Design for Social Media | 6 | Demetra Englezou |
| SPECIALIZATION COURSES | | 24 | |
| <ul style="list-style-type: none"> • New Media And Technologies OR • Printed and Digital Communication <p>Students choose four (4) courses from the specialization of their choice. Students who do not wish to choose specialization courses but wish to select courses from both specializations, may do so, with their academic advisor's consent.</p> | | | |
| New Media and Technologies | | | |
| GRD345 | Motion Design II | 6 | TBA |
| GRD380 | Digital Product Design | 6 | Demetra Englezou |
| GRD385 | Photography, Image, and Emerging Technologies | 6 | Petros Nikolaidis |
| GRD390 | User Experience and User Interface design | 6 | Demetra Englezou |
| GRD430 | 3D Computer Animation | 6 | Demetra Englezou |
| GRD435 | Sound and Motion | 6 | TBA |
| Printed and Digital Communication | | | |
| GRD360 | Socially Useful Design | 6 | Alexandros Savvides |
| GRD370 | Comic Book Theory and Design | 6 | Tasos Anastasiades |
| GRD380 | Digital Product Design | 6 | Demetra Englezou |
| GRD395 | Printmaking Techniques | 6 | Demetra Englezou |
| GRD396 | Current Topics in Visual Communication | 6 | Spiros Karkotis |
| GRD440 | Publication Design II | 6 | Anna Fotiadou |
| General Education Course | | 6 | |
| ENL102 | Upper Intermediate English* | 6 | Panos Panayiotou |
| Free Electives | | 12 | |
| Final Thesis Project | | 12 | |
| GRD485 | Final Thesis Project I | 6 | Sophia Hadjipapa |
| GRD490 | Final Thesis Project II | 6 | Program Coordinator |
| Internship | | 6 | |
| GRD415 | Internship | 6 | Sophia Hadjipapa |

*Students take the English Placement Test of the University and based on their results they take the ENL 102 course. Students who do not meet the level of English of ENL102 register in lower level English courses, which will enable them to achieve the expected ENL 102 English level.