

Name of Program:

**Business Administration
(E-Learning)
(MASTER OF BUSINESS ADMINISTRATION/MBA)**

Program Coordinator:

Prof. Pieris Chourides

CODE	COMPULSORY COURSES	COURSE COORDINATOR	INSTRUCTORS
MBA 600	Leadership, Entrepreneurship and Innovation	Elmos Konis	Emily Tsikkou
MBA 605	Business Economics and Finance in a Global Environment	Marios Mavrides	Alexandros Apostolides
MBA 610	Customer Value Creation	Myria Ioannou	Myria Ioannou , Lycourgos Hadjiphanis , Marilia Kountouridou
MBA 615	Strategic Management and Planning	George Papageorgiou	George Markides , Christakis Sourouklis
MBA 620	Information Systems and Business Analytics	George Papageorgiou	Panagiotis Tzavaras
MBA 625	Logistics and Operations Management	Kyriakos Christofi	George Stathakis
	Master Thesis OR Three Elective Courses		
MBA 690	Master Thesis OR Three Elective Courses	Pieris Chourides	Pieris Chourides
	Elective Courses		
MBA 630	Ethics and Corporate Social Responsibility	George Papageorgiou	Emily Tsikkou , Pantelitsa Eteokleous , Maria Dologlou
MBA 635	Project Management	Kyriakos Christofi	Andreas Efstathiades , Kyriakos Christofi , Michael Amprikidis
MBA 640	Corporate Communication and negotiation skills	Elmos Konis	Dimitrios Koilakos , Demetrios Theophylactou
MBA 645	E- Business and Digital Marketing	Lycourgos Hadjiphanis	Zoi-Charis Belenioti
MBA 650	Investment and Risk Management	Onisiforos Iordanou	Dimitrios Dapontas