

**Name of Program: Business Studies  
(E-Learning)  
(BACHELOR OF BUSINESS ADMINISTRATION)**

**Program Coordinator: Dr. Cathrin Lazarou**

GENERAL EDUCATION REQUIREMENTS		COURSE COORDINATOR	INSTRUCTORS
<b>ENGLISH AND COMMUNICATION</b>			
COD215	Public Speaking and Human Communication	Krystallo Nicolaou-Konstantinidou	<a href="#">Krystallo Nicolaou-Konstantinidou</a>
EBD220	Writing for Business Studies	Claire Georgiou	<a href="#">Claire Georgiou</a>
EBD230	Business Communication in English	Claire Georgiou	<a href="#">Panos Panayiotou</a>
<b>HUMANITIES &amp; SOCIAL SCIENCES ELECTIVE</b>			
N/A	Psychology, Sociology		
<b>BUSINESS CORE REQUIREMENTS</b>			
BUD100	Introduction to Business	Costas Ellinas	<a href="#">Costas Ellinas</a>
BUD210	Numerical Applications and Methods for Business	George Papageorgiou	<a href="#">Stavroula Salafori</a>
BUD220	Innovation and Entrepreneurship	Christakis Sourouklis	<a href="#">Christakis Sourouklis</a>
BUD230	Business Computer Applications	Yianna Danidou	<a href="#">Nicolas Nicolaou</a>
BUD300	International Business	Costas Ellinas	<a href="#">Costas Ellinas</a>
BUD400	Strategic Management	Pieris Chourides	<a href="#">Christakis Sourouklis</a>
BUD315	Business Research	Lycourgos Hadjiphanis	<a href="#">Thomas Foreman</a>
BUD405	Undergraduate Thesis	Cathrin Lazarou	<a href="#">Cathrin Lazarou</a>
MRD100	Introduction to Marketing	Dino Domic	<a href="#">Dino Domic</a>
MGD100	Principles of Management	Costas Ellinas	<a href="#">Costas Ellinas</a>
MGD150	Organizational Behavior	Christakis Sourouklis	<a href="#">Despina Marouchou</a>
MGD220	Managing and Developing Human Capital	Cathrin Lazarou	<a href="#">Nikos Anastasiou</a>

MGD235	Fundamentals of Production and Operations Management	Pieris Chourides	<a href="#">Dimitris Ioannou</a>
AED105	Business Statistics	Onisiforos Iordanous	<a href="#">Polina Ellina</a>
AED110	Introduction to Financial Accounting	Alexios Kythreotis	<a href="#">George Koliandris</a>
AED125	Introduction to Managerial Accounting	Maria Angeli	<a href="#">Loukia Evripidou</a>
AED100	Principles of Microeconomics	Onisiforos Iordanous	<a href="#">Alexandros Apostolides</a>
AED115	Principles of Macroeconomics	Marios Mavrides	<a href="#">Ioannis Violaris</a>
AED135	Essentials of Financial Analysis	Loukia Evripidou	<a href="#">Loukia Evripidou</a>
AED320	Corporate and Business Law I	Alexios Kythreotis	<a href="#">Evripides Hadjinestoros</a>

#### **MAJOR FIELDS OF STUDIES ELECTIVES**

Students will select one (1) course from the following two courses:

<b>BUD420</b>	<b>Business Simulations</b>	Cathrin Lazarou	<a href="#">Cathrin Lazarou</a>
<b>PLC300</b>	<b>Placement</b>	Cathrin Lazarou	Program Coordinator

**AND**

10 courses from at least two (2) of the major fields of study listed below:

**Management**

**Marketing and Digital Communications**

**Economics and Finance**

**Hospitality and Tourism Management**

**FREE ELECTIVES**