

Name of Program:

Business Studies
(BACHELOR OF BUSINESS ADMINISTRATION)

Program Coordinator:

Dr. Cathrin Lazarou

GENERAL EDUCATION REQUIREMENTS		INSTRUCTORS
ENGLISH AND COMMUNICATION		
COM215	Public Speaking and Human Communication	Krystallo Nicolaou-Konstantinidou
ENB220	Writing for Business Studies	Savvia Georgiou
ENB230	Business Communication in English	Claire Georgiou
HUMANITIES & SOCIAL SCIENCES		
N/A	Psychology, Sociology Languages*	
BUSINESS CORE REQUIREMENTS		
BUS100	Introduction to Business	Costas Ellinas
BUS210	Numerical Applications and Methods for Business	Maria Agrotis
BUS220	Innovation and Entrepreneurship	Pantelitsa Eteokleous
BUS230	Business Computer Applications	Andreas Naziris
BUS300	International Business	Natia Tsounta
BUS400	Strategic Management	Yiannos Rossides
BUS315	Business Research	Lycourgos Hadjiphanis
BUS405	Undergraduate Thesis	Cathrin Lazarou
MAR100	Introduction to Marketing	Nikolaos Boukas
MGT100	Principles of Management	Pantelitsa Eteokleous
MGT150	Organizational Behavior	Thomas Foreman
AEF110	Introduction to Financial Accounting	Kyriakos Antoniou
AEF125	Introduction to Managerial Accounting	Maria Angeli , Evita Livera
AEF100	Principles of Microeconomics	Alexandros Apostolides
AEF115	Principles of Macroeconomics	Georgia Mouzoura
AEF135	Essentials of Financial Analysis	Odysseas Michaelides

AEF320	Corporate and Business Law I	Anastasis Anastasiou
AEF105	Business Statistics	Stavroula Salafori

MAJOR FIELDS OF STUDIES ELECTIVES

Students will select 12 courses from at least 2 of the major fields of study listed below, and 1 course from the following two courses:

BUS420	BUSINESS SIMULATIONS	Cathrin Lazarou
PLC300	PLACEMENT	Program Coordinator

Management and Marketing

Marketing and Digital Communications

Economics and Finance

Hospitality and Tourism Management

FREE ELECTIVES

*Students will have a choice of Greek, German, French, Spanish, Russian. If a Language Elective is chosen, then the Students must complete both language levels.