

Name of Program: **Hospitality and Tourism Management
(BACHELOR OF ARTS)**

Program Coordinator: **Dr. Christakis Sourouklis**

GENERAL EDUCATION COURSES		INSTRUCTORS
ENB220	Writing for Business Studies	Savvia Georgiou
ENB230	Business Communication in English	Claire Georgiou
AEF105	Business Statistics	Stavroula Salafori
Languages (I and II)*: Russian, German, French, Spanish, Greek		
BUSINESS CORE COURSES		
AEF110	Introduction to Financial Accounting	Kyriakos Antoniou
MAR110	Social Media and Marketing Communications	Christina Kyriacou
MGT150	Organizational Behaviour	Thomas Foreman
MAR220	Emerging Issues in International Marketing	Nikolaos Boukas
MGT220	Managing and Developing Human Capital	Christakis Sourouklis
BUS220	Innovation and Entrepreneurship	Pantelitsa Eteokleous
MAR355	Brand Management	Mary Charalambous Papamiltiades
BUS315	Business Research	Lycourgos Hadjiphanis
MAR440	Marketing of Services	Pantelis Hadjiyerou
BUS405	Undergraduate Thesis	Cathrin Lazarou
AEF320	Corporate and Business Law I	Anastasis Anastasiou
BUS400	Strategic Management	Yiannos Rossides
MAJOR COURSES		
HTM100	The Hospitality Business	Andri Hadjistylli
HTM105	Essentials of Culinary Arts	Panikos Kanakis
HTM110	Designing and Managing Bar and Beverage Operations	Pantelis Hadjiyerou

HTM115	Fundamentals of Tourism and Global Changes	Andri Hadjistylli
HTM120	Managing Front Office, Technology and Reservation Systems	Pantelis Hadjiyerou
HTM125	The Art of Gastronomy	Panikos Kanakis
HTM200	Event Development and Management	Andri Hadjistylli
HTM205	Facilities Management	Efstathios Kolongou
HTM250	Internship I in Hospitality and Tourism Enterprises	Stelios Stylianos
HTM220	Revenue and Cost Control Management in Hospitality and Tourism	Efstathios Kolongou
HTM300	Food Service Sanitation, Hygiene and Risk Management	Efstathios Kolongou
HTM305	Niche Tourism and Innovative Products	Andri Hadjistylli
HTM315	Sustainable and Responsible Tourism	Andri Hadjistylli
HTM350	Internship II in Hospitality and Tourism Enterprises	Stelios Stylianos
MAR335	OR Digital Marketing	Elmos Konis
HTM330	Managing Casino, Spa and Wellness Services	Andri Hadjistylli
HTM405	Managing Cultural Attractions	Andri Hadjistylli
HTM450	Internship III in Hospitality and Tourism Enterprises	Christakis Sourouklis
BUS300	OR International Business AND	Natia Tsounta
PRS260	Issues in Crisis Management & CSR	Myria Ioannou
HTM320	Contemporary Challenges in Hospitality and Tourism Development and Management	Gregoris Demetriou
FREE ELECTIVES		

*Students will have a choice of Greek, German, French, Spanish, Russian. If a Language Elective is chosen, then the students must complete both language levels.